

March 28 – April 1  
12:00-13:30 CET on Zoom

# FASE Impact fire talks

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movers and shapers  
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## FASE Impact Fire Talks 2022 – Speaker Bios

### Session 1 „Incentivizing ventures to achieve more... impact!“



**KANINI MUTOONI** is a Managing Director at [Draper Richards Kaplan Foundation](#), a Venture Philanthropy institution investing in global early-stage entrepreneurs creating impact. She is also a Senior Adviser for TONIC, the global action network for impact investors with over 300 asset owners representing over USD16b in investible wealth. Prior to this appointment, Kanini was the Director for Investment at the USAID-funded East Africa Trade and Investment Hub, a USD65m, 8 country initiative to attract investment and increase trade in the East Africa region. Kanini is a UK Chartered Accountant with a record of exceptional leadership gained in East Africa, Europe, and the United States. She is the immediate former Board Chair of The Global Innovation Fund, a USD250m capital pool investing a range in emerging markets with a focus on Food and Agriculture, Healthcare, clean energy, and Fintech.

**LUCAS TSCHAN** has over 10 years of experience in finance and impact investments. As the Head of Advisory and Partnerships at [iGravity](#), Lucas is responsible for the advisory offering and has been collaborating closely with donors, NGOs, foundations, and impact investors on a range of topics, such as innovative finance, impact investments, private sector engagement, and different thematic research studies. He has contributed to the establishment of the [Impact-Linked Finance Fund](#) and successfully fundraised capital for the first two Impact-Linked Funds. He started his career in traditional finance and worked at a leading impact investor previously. Lucas holds an MA in Political Economics from the University of Lucerne (Switzerland).



**MARKUS FREIBURG** is the Founder & Managing Director of the [Financing Agency for Social Entrepreneurship \(FASE\)](#). By building FASE to become the leading social finance intermediary in Germany and Europe, Markus combines his strategic and financial expertise with his passion for social entrepreneurship. Today he is recognized as a thought leader for social finance, with an active presence in public discourses e.g., as member of the Expert Group on Social Entrepreneurship (GECES) of the EU Commission and the German National Advisory Board of G7 Social Impact Investing Taskforce. He was also selected for the 40 under 40 European Young Leaders Class 2017. Markus studied Economics at Witten/Herdecke and Cambridge and promoted at the WHU Koblenz on investments by institutional investors in private equity funds. He also contributes his experience as a management consultant at McKinsey & Company and pro-bono advisor to social entrepreneurs.

**MARTIJN BLOM** leads the Impact Funds Initiative and is the representative for Benelux at [EVPA](#). In this role, Martijn is an advisor to starting impact funds in Ukraine, Armenia, and Georgia. Martijn has been active as an impact investor since 2007 from his companies Droomzaken and business angel network De Investeerdersclub. In 2016, he co-founded Hivos Impact Investments, and the two funds under management, where he was responsible for investor relations. Over the years Martijn held several positions on boards and investment committees for several funds, including the Brabant Startup Funds and the Seed Capital and Business Development Committee of the DGGF (fund of funds). Martijn started his career as an entrepreneur when he successfully scaled and exited a staffing agency: JongeHonden.



## Session 2 "A match made in heaven: blockchain and social impact"



**FLEUR HEYNS** is Dutch and started her career at J.P Morgan in London after graduating from Oxford University with an MSc in Biochemistry. In 2000 she left investment banking to pursue entrepreneurial opportunities. After her first successful exit in 2007 she attended Skoll World Forum (in Oxford again!). Fully inspired by the concept of commercial activities driving impact, she pivoted to become a leading ESG/impact investor and entrepreneur. Fleur is the co-founder of [Proof of Impact](#) which was set up to leverage technology to empower the transition to a more purposeful world. Fleur is an active student of the ancient philosophy Vedanta that promotes living dynamically with a peaceful mind. She is married to Gerrit, together they look after 4 children and live in Cape Town.

**EDWARD VALI** is the general partner at Accelerate Venture Partners, a venture investment and advisory with primary focus on transformative technologies. Edward is a frequent speaker at technology and investors summits as blockchain expert, particularly in the field of decentralized autonomous organizations. He is one of the early adopters supporting and utilizing technologies for decentralized economies. For multiple years Edward has also been engaged as a part time associate professor at Copenhagen Business School. His research and teaching focused predominantly on dynamics of intangible assets and the capital markets. Among others Edward has been a contributor to the European Commission's PRISM project on Intellectual Capital in venture-backed investments.



**WOLFGANG SPIESS-KNAFL** works at the [European Center for Social Finance](#) in Munich. He has an engineering background and started his career in investment banking. Since 2009 he has been active in the field of social finance. His current main interests are emerging new technologies and their intersection with social and environmental objectives. His new book "Artificial Intelligence and Blockchain for Social Impact: Social Business Models and Impact Finance" will be published by Routledge later this year.

## Session 3 "Exit scenarios in impact investing: How do you make sure that the zebras don't lose their stripes?"



**KRISTIN SIEGEL** is Head of EMEA at [Toniic](#), a global community of asset owners seeking deeper positive net impact across the spectrum of capital. Kristin focuses on the portfolio approach to impact investing and also leads the 100% Network, a Toniic subgroup of principal asset owners committed to pursuing positive net impact across all of their investable wealth and their lives. Earlier in her career, Kristin worked as a Financial Wealth Advisor and Multi Asset Portfolio Manager at Deutsche Bank and Bank Julius Bär Europe in Germany and Switzerland, where she managed €250M in mutual funds, including one 5-star Morningstar rated fund. Kristin holds an MBA from Hult International Business School in San Francisco, a BA of Economics and Business Administration from the University of Zurich and is a Certified International Investment Analyst and Wealth Manager.

**ZOE PEDEN** is a Principal at [Ananda Impact Ventures](#). She is excited about the opportunity to be on the other side of the table, after having been an impact tech entrepreneur building her own company and former Ananda investee company. With more than 20 years of entrepreneurial, operating and board experience in the education, health, and social care spaces, as well as a product developer with a passion for sales and marketing, Zoe is no stranger to the startup grind. She is well integrated in the London startup scene and has a particular interest in deep tech for impact. Zoe holds an undergraduate degree from LSE, an MBA from Henley Business School and is a visiting lecturer at Cass Business School. When she is away from the grind and not lending her voice to promoting female entrepreneurship, she likes to spend time in karaoke booths blasting out rock anthems.



As a co-founder of the [Purpose Foundation](#), **ACHIM HENSEN** is committed to the corporate form of steward-ownership: a form of ownership in which companies remain self-determined and meaningful in the long term. As a board member of the consulting and financing company Purpose Ventures e.G. Achim accompanies people and organizations in the context of steward-ownership. Earlier in his career, Achim was an organizational developer at the online portal Traum-Ferienwohnungen and accompanied a successful transformation process in the middle of a growth phase. Priorly, Achim worked as a consultant in Germany, China, Singapore and the USA for the management consultancy and trend and social research company Nextpractice. Achim studied business psychology as well as management and entrepreneurship in Cologne and Lüneburg.

**TAMER EL-RAGHY** is the Founding MD of the [Acumen](#) Resilient Agriculture Fund (ARAF), a USD58 million impact Agri VC fund and the world's first equity fund designed to build the climate resilience of African smallholder farmers utilizing blended finance. Tamer has more than 20 years of private equity, venture capital, M&A, entrepreneurial, and innovation experience in Africa, the Middle East, the United States, and Europe. Prior to joining ARAF, Tamer was with responsAbility AG as head of the Agri & Food PE Fund in Africa where he co-led transactions that impacted 35,000 smallholder farmers. Earlier in his career, Tamer led Cargill's growth strategy and M&A activities in Africa. He started his career as a materials engineer, where he co-invented a new class of materials, held 9 patents, and founded 3-ONE-2 LLC, as a joint venture commercializing the technology for both civilian and defense applications. Tamer earned an MBA from the New York University (NYU) Stern School of Business, a PhD in Materials Engineering from Drexel University, and a BSc in Metallurgical Engineering from Cairo University.



## Session 4 “Behavioral biases and their impact: Peeling back the layers that shape costly investment strategies”



**FABIAN SCHOLDA** is the Secretary General of the [Sinnbildungsstiftung](#) which reunites the efforts of 14 private and public foundations to drive pioneering projects focused on improving quality, equity, and access across the education sector in Austria and beyond. Fabian Scholda investigates impact investing and social innovation topics as an associated researcher at the Social Entrepreneurship Center of the Competence Center for Nonprofit Organizations and Social Entrepreneurship at the [Vienna University of Economics and Business](#). Previously, he worked as a reviewer and expert for social innovation at the Austrian Research Promotion Agency, where he oversees the Impact Innovation program, among others.

**ALLIE BURNS** brings nearly two decades of experience working with entrepreneurs and innovators at the intersection of tech and social change to her role as CEO of [Village Capital](#). Prior to joining the organization in 2016, she served as a senior executive at Revolution and the Case Foundation, the venture capital firm and private family foundation created by former AOL executives Jean and Steve Case. In that role, she led the organization's communications and marketing teams and was instrumental in the development of major initiatives including the Rise of the Rest, the Startup America Partnership, and the Be Fearless campaign.



**JOHANNES P. WEBER** is Managing Director of the German Federal Initiative Impact Investing ([Bundesinitiative Impact Investing](#)). Previously, he led impact investing and sustainable finance initiatives of the BMW Foundation Herbert Quandt, the Eberhard von Kuenheim Foundation, and the Bertelsmann Foundation. Among others, Johannes helped manage the BMW Foundation's Impact Investing portfolio, contributed to relevant publications such as the Foundation's Impact Investing guide and supported the implementation of the MRI pilot fund for education. Earlier in his career, Johannes gained experience in the scientific sector and in public administration.

Of Franco-German origin, **ZOÉ CONSTANTIN** started her career in private equity in Austria and Central & Eastern Europe. Back in France, she worked in M&A advisory (KPMG, Crowe) where she accompanied numerous cross-border transactions and projects in the healthcare sector. Today she is part of [Impact Partners](#), first European social impact investing platform, which invests tickets of EUR 2m-15m in social impactful SMEs.





## Session 5 “The dragon’s and zebra’s den: It’s pitching time for impact ventures and investors!”

Forbes 30 under 30 2021 honoree **BENCE ZWECKER** is the co-founder and CEO of [Munch](#), a fast-growing consumer platform whose main aim is to fight food waste by rescuing the surplus food of bakeries, cafes, restaurants, hotels, grocery stores, and large-scale manufacturers. Launched in 2020 in Hungary, Munch features >5,000 MAUs (monthly active users) who saved more than 130,000 meals thus far. Munch is staying true to its mission while scaling rapidly across Central and Eastern Europe. Moreover, in partnership with the Hungarian Food Bank Association, Munch is skilfully combing a sustainable, digital business model with improving access to nutritious food supply for needy families.

In 2020, former Global Head of eCommerce at Sanofi and eCommerce Sales Lead at P&G **CHRISTOPH HEEREN** launched [Blaue Helden](#) with the vision to become the leading sustainable omnichannel FMCG company. Blaue Helden offers environmentally friendly household and personal care products in tabs or powder formulations which are mixed at-home with tap water in reusable plastic bottles, reducing the plastic and CO<sub>2</sub> footprint without compromising the products’ effectiveness. Blaue Helden is on an ambitious, multi-dimensional growth trajectory, including enlargement of the product portfolio and expansion of the geographic distribution. Christoph is joined by co-founder **PHILIPP RABUT**, a seasoned executive with a background in innovation and finance from Henkel and Nomura.

In 2018, serial entrepreneur and Ashoka Fellow **DR. ROMAN RÜDIGER** started [talent::digital](#) with the mission to support companies along their digital transformation journey. Using a novel Learning by Gaming approach, talent::digital enables customers to measure, analyze, and develop digital competencies and drive change from the inside. Similar to playing games, customers can define teams but the challenges reveal the current level of digital competencies, for instance around data management and process automation.

Stay tuned for the announcement of one more “zebra” as well as the three „dragons“, the investors.

For more, visit the [FASE Impact Fire Talks page!](#)

[www.fa-se.de/en/impact-fire-talks](http://www.fa-se.de/en/impact-fire-talks)